



# **Avery Dennison And You A Winning Strategy**

## **The Avery AP 5.4**



# About Avery



Avery Dennison, based in Germany, manufactures high quality thermal printers that are marketed worldwide.

They carry an extensive product line which includes the Avery AP 5.4 .



# Now... let's learn about the Avery AP 5.4

## Main Features Overview

- ZPL Emulation
- Auto-Sensing of 203 dpi or 300 dpi printheads
- Wide Variety of Connectivity comes standard
- Easy Loading and Unloading of Ribbon and Media
- Stand Alone Capability



# ZPL Emulation



This is one of the AP 5.4's most important features

It means you can replace a Zebra printer with the AP5.4 with no problems. Just plug it in (in place of the competition) and use it.

## Printing Conditions for both labels

Onboard Temp: 14

Software: 0

Speed: 4 ips

Ribbon:

Century Falcon Black

Resolution: 203 dpi

Driver: Zebra 140XIII



Avery AP5.4 Label

Zebra 140XIII Label

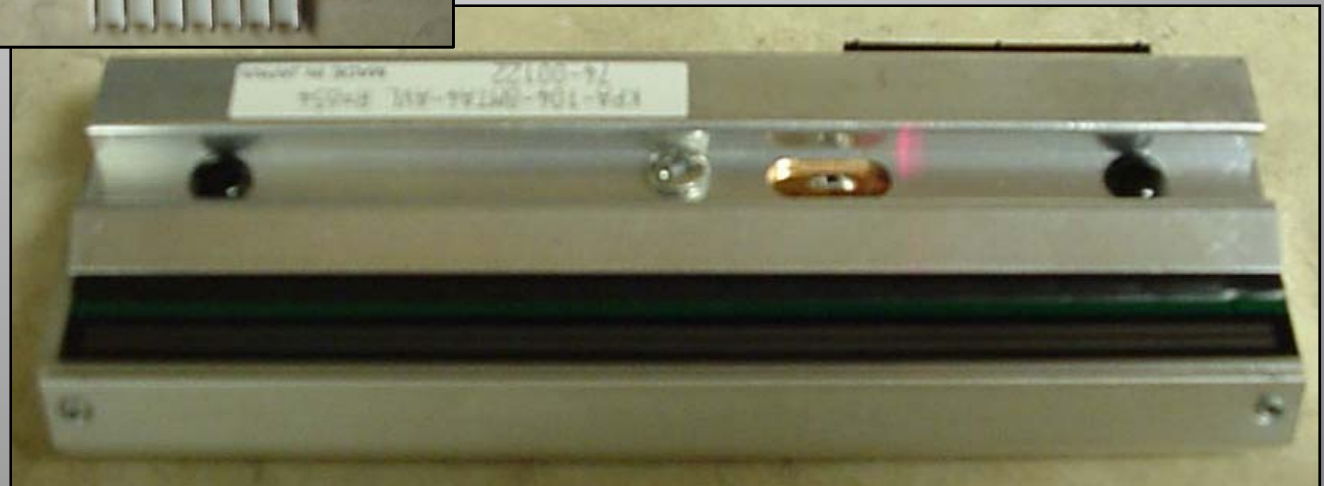


# Auto-Sensing

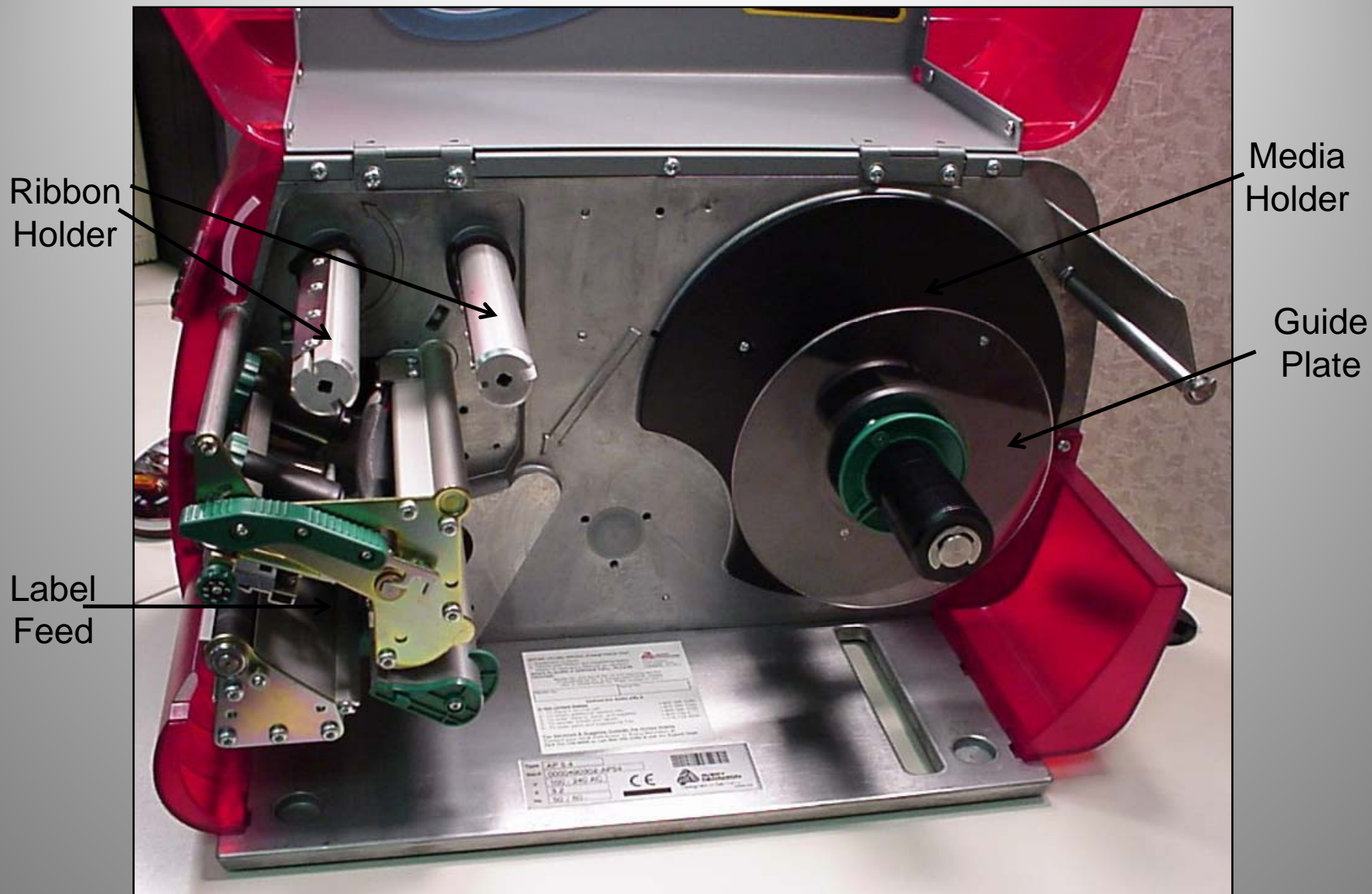
The Avery AP 5.4 has auto-sensing printhead capability. What this means is, the printer can automatically detect the resolution of the printhead and adjust accordingly.



This capability provides flexibility while operating the AP5.4. The user can switch from a 203 dpi to 300 dpi just by changing the printhead.



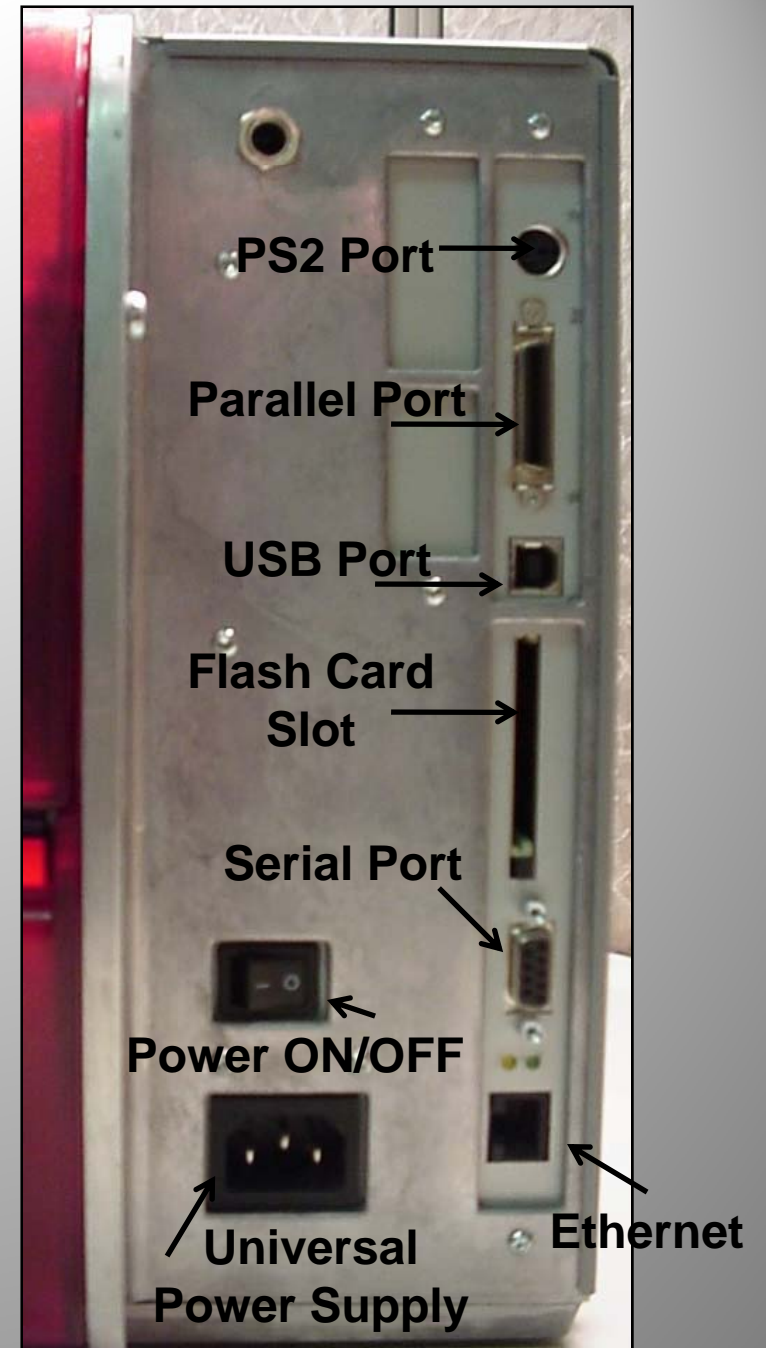
# Take a look under the hood



# Connectivity Comes Standard

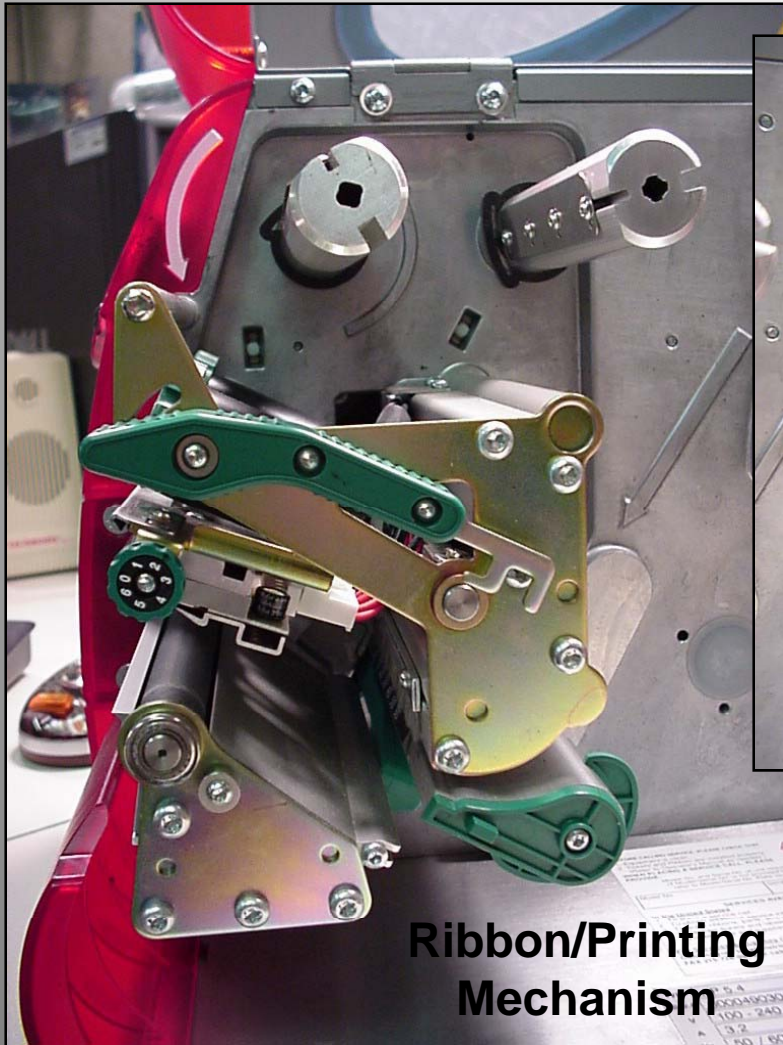
Connectivity comes standard with the AP 5.4. PS2, Parallel port, USB, Flash Card Slot, Serial port and Ethernet are all included. The unit comes with a Universal Power Supply, 110v-240v.

The AP 5.4 also has a convenient peripheral devices options port located on the front of the printer. Here is where the user can connect a cutter, rewinder or other printer accessory.

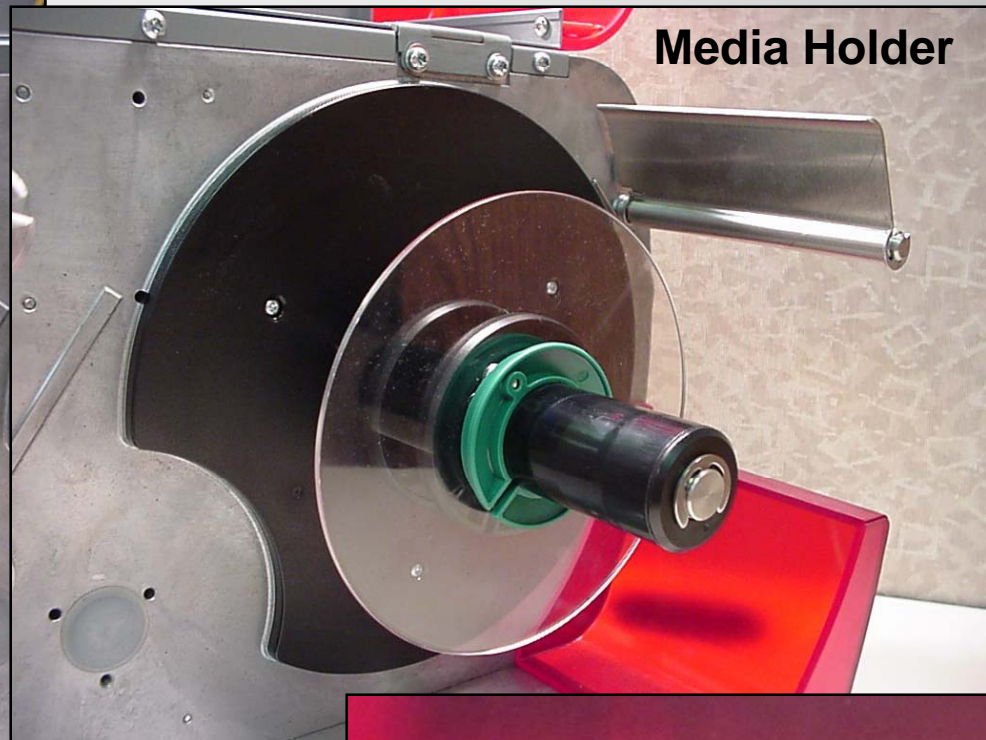




# Easy Loading and Unloading of Media



Ribbon/Printing Mechanism



Media Holder



Fanfold Label Slot

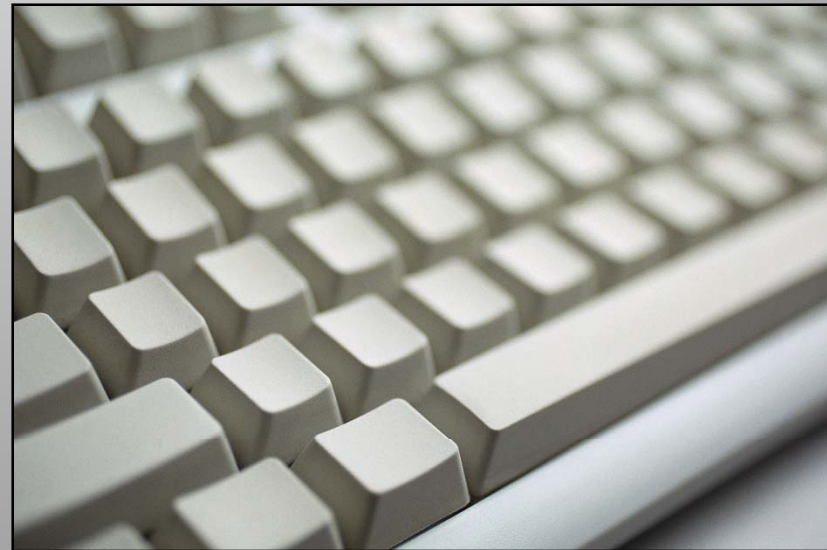


# Stand Alone Capability



The Avery AP 5.4 can be connected directly to a PS2 keyboard.

The user can print directly from the printer without the assistance of a PC. This feature makes the AP 5.4 indispensable in areas where a network connection is either impossible or is not feasible.



# Other Features

- Thermal Transfer and Direct Thermal
- 8 inches/second (203 dpi)  
6 inches/second (300 dpi)
- 4.1 inch print width
- Real Time Clock
- Large LCD Display



## Accessories

- Foot Switch
- Reflex sensor
- I/O board with RS-232/422/485
- RFID Kit and Online Verifier
- Cutter
- External and Internal Rewinder
- Dispenser Kit



# Your Winning Strategy



Avery Dennison  
and **You**



AP 5.4



64-04



AP 7.t